



Over his career as an investor and entrepreneur, **Alain Lord Mounir** has helped define, build, and bring many market-leading products and services to market. From 2001 to 2004 he was the CEO of Vitamine C. Alain currently serves on the Board of Directors or is an active Board Observer on Vitamine C, Julia Wine Group, Korta Coffee, Agua Clara, HD Media Group, and Ribes Pharma. He's

opinionated, ruthless, strives for big deals and also has a passion for all legal aspects in business from branding, trademarking or copywriting. Alain loves crossbow hunting, fishing, downhill skiing, he is a wine collector And a SF Giants Fans!